

This year marks the 42<sup>nd</sup> annual In The Streets festival - Frederick's favorite block party! The In the Streets Planning Committee is excited to share that this year's festival is scheduled for Saturday, **September 14<sup>th</sup>**!

The festival is divided into the following themed blocks: Sports, Art, History, Health & Wellness, Going Green, Public Safety, Artisan, and Kids. An outline of the themed blocks, including their locations, can be found on page 5 of this document. Please select the block that is most appropriate for your organization. Due to limited space, applicants are strongly encouraged to select their top 3 desired block locations. *Final approval and block placement is at the discretion of the Planning Committee.*

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### 2024 VENDOR RULES & REGULATIONS

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**No sales, fundraisers, or distribution of food or beverages may be conducted at this event unless explicitly approved by the In The Streets Committee.** Active solicitation and proselytizing are not permitted; however, participants may have their information available in their booths for pick-up.

#### BOOTH INFORMATION –

- Participants may choose to reserve a 10' x 10' or 10' x 20' space. Please indicate your space preference on the application (pages 3 & 4).
- **Vendors are required to provide a free activity as part of their display** in addition to sharing information about their organization. Activity examples include cornhole, prize wheels, trivia, coloring pages, and photo booths.
- Participants may bring canopies to place over their displays however, tent sides are strongly discouraged as they block the businesses located along Market Street. Participants utilizing tents with sides will be placed in front of vacant buildings or closed businesses. All pop-up tents/canopies **must** be secured with weights, bungie cords, etc.
- We do not provide electricity for booths.
- Your booth must be manned for the entire event – 11 AM – 5 PM.

#### FOR PROFIT ORGANIZATIONS –

For-profit organizations are encouraged to consider a sponsorship for this event. Block participation for for-profit organizations is considered on a case-by-case basis. Considerations for admission include:

- Location (within Frederick City/County limits).
- Organization's alignment to block theme.
- Relevant free activity provided during the event (**Handing out information does not qualify as a free activity.**)
- If your organization does not compete with the block sponsor.

#### ARRIVAL/SET-UP –

- Check-in and set-up are between 7:00 and 8:30 AM. Absolutely no vehicles are permitted on Market Street, between All Saints and Seventh Streets, between the hours of 8:30 AM – 6:30 PM. When setting up supplies in the morning, all participants must keep their belongings within the width of a parking space until the Market Street Mile is complete at approximately 10:00 AM. Finally, all supplies must be removed from the street by 5:45 PM to accommodate street sweepers.
- A Block Chair will be onsite to assist each vendor with check-in. Please plan on bringing your own equipment and/or volunteers to help with your booth's set-up and break down

(this includes table and chair rentals). **Celebrate Frederick is unable to assist vendors with transporting supplies to/from vehicles.**

**ART BLOCK DANCE FLOOR –**

Performing arts organizations may request to perform a 25-minute set on the Art Block Dance Floor on East Church Street. Celebrate Frederick supplies electricity, an audio output (for a music device), and a microphone. Performers are required to provide their own music device (phone, iPod, etc.). Please indicate your interest in performing on page 3 of this document. A limited number of performance slots are available and are chosen on a first-come, first-served basis.

*If you feel that you are unable to meet these guidelines, please refrain from applying to participate in this festival.*

**BOOTH FEE INFORMATION & DEADLINES**

	10' x 10'	10' x 20'
<b>Non-Profit Organization</b>	\$50	\$100
<b>For Profit Organization</b>	\$500	\$1,000

Spaces are filled on a first come, first served basis. Past participation does not guarantee placement at this year's event. Preference is given to Market Street and downtown Frederick businesses, as well as non-profit organizations located within the City of Frederick and Frederick County. To ensure placement in your desired location, please return the application and fee as soon as possible! Applicants will be notified of their acceptance no later than the week of July 8<sup>th</sup>. Registration fees for waitlisted organizations are held until a space becomes available; or will be voided and returned following the event.

- All applications are due no later than **Monday, June 24<sup>th</sup>**.
- A late registration fee of \$15 is assessed to applications received after Monday, June 24<sup>th</sup>.
- **NO APPLICATIONS WILL BE ACCEPTED AFTER MONDAY, JULY 8<sup>th</sup>.**

**TABLE/CHAIR RENTALS –**

If you choose, you may rent a 6-foot table and two (2) chairs for \$25. Please indicate your rental needs on page 4. **You are responsible for picking up your rentals in the morning and returning them to the appropriate drop station at the end of the event.**

Vendors who wish to be considered for this year's event must submit the following:

- Completed Application Form
- Cash, Check, Money Order, or Credit Card Payment
  - Checks are payable to Celebrate Frederick, Inc.
  - 3% processing fee applies to credit card payments. *Please call 301-600-2844 to pay over the phone.*

Please forward your completed application materials and payment to:

- Email: [adavey@cityoffrederickmd.gov](mailto:adavey@cityoffrederickmd.gov)
- Mail: Office of Special Events, 121 N. Bentz Street, Frederick, MD 21701



IN THE STREETS 2024  
VENDOR RULES AND BLOCK APPLICATION

2024 IN THE STREETS BLOCK PARTICIPATION FORM

Saturday, September 14, 2024  
11 AM – 5 PM

ORGANIZATION NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

INTERACTIVE ACTIVITY (Please describe): \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

BLOCK REQUESTED (List Top Three):

1.) \_\_\_\_\_

2.) \_\_\_\_\_

3.) \_\_\_\_\_

PERFORMANCE ON ART BLOCK

DANCE FLOOR REQUESTED (Select One): \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, please describe the performance: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

PLEASE CHECK ONE OF THE FOLLOWING:

\_\_\_\_\_ YES, I plan on bringing a: \_\_\_\_\_ Canopy \_\_\_\_\_ Tent with Sides

\_\_\_\_\_ NO, I will not be using any type of canopy or tent during In The Streets.



**BLOCK THEME INFORMATION SHEET  
2024 IN THE STREETS****Sports Block** – *Carroll Creek to Patrick Street*

This block is filled with fun activities that test attendees' athletic ability, such as putt-putt golf, basketball shoot out, and other active games.

**Art Block** – *Patrick to Church Streets*

This block highlights the talents of local performing and creative arts groups. Live entertainment is provided throughout the day on the Art Block Dance Floor, located at the intersection of E. Church & N. Market Streets.

**History Block** – *Church to Second Streets*

This block showcases the rich historical heritage of Frederick County. Area museums offer demonstrations and living histories are highlighted.

**Health & Wellness Block** – *Second to Third Streets*

Local groups encouraging a healthy lifestyle are featured in this block.

**Artisan Block** – *Third to Fourth Streets*

Artisans are invited to sell their handmade treasures. In addition, Downtown Frederick merchants not located on Market Street are invited to sell their merchandise.

**Going Green Block** – *Fourth to Fifth Streets*

This block hosts organizations committed to protecting the environment, while offering creative ways for attendees to join the "Green" movement.

**Public Safety Block** – *Fifth to Sixth Streets*

This block highlights the heroes in our community who strive to make Frederick a safe place to live and work.

**Kids Block** – *Sixth to Seventh Streets*

This block is filled with fun things for kids to see and interact with. Activities include free children's crafts, wandering entertainers, and amusements.