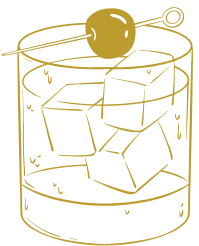




# BOOTLEGGERS BALL



## 2025 SPONSORSHIP OPPORTUNITIES

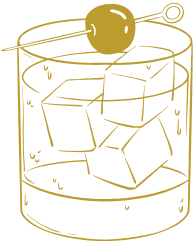
### BOOTLEGGERS BALL

SATURDAY, FEBRUARY 8 • UNION MILLS PUBLIC HOUSE

VIP EXPERIENCE | 7 - 8:30 PM

GENERAL ADMISSION | 8 - 11 PM

INCLEMENT WEATHER DATE | FRIDAY, FEBRUARY 21



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## YOUR SUPPORT OF THE BOOTLEGGERS BALL SUPPORTS CELEBRATE FREDERICK!

# 1

### MISSION

Celebrate Frederick's mission is to nurture a strong sense of community through the coordination of special events in the City of Frederick!

# 31

### EVENT DATES

Celebrate Frederick presents 31 event dates annually including: Bootleggers' Ball, the Beyond the Garden Gates Garden Tour, the Summer Concert Series, Summerfest Family Theatre, Frederick's 4th - An Independence Day Celebration, In The Streets and the Holidays in Historic Frederick event series.

# 48

### YEARS IN FREDERICK

The Summer Concert Series is Celebrate Frederick's longest running event, celebrating 48 years of bringing free, high-quality entertainment to the Baker Park Band Shell. Most other events in the Celebrate Frederick portfolio have been a part of the community for more than 35 years.

# 250,000

### ATTENDANCE

Each year over 250,000 visitors gather in The City of Frederick to attend a Celebrate Frederick event.



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### RUM RUNNER SPONSOR - \$5,000



- One (1) Reserved table at the VIP Experience (max. 10 guests) (*Value \$1,500*)
- Premier logo placement/name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition at the event

### GIN JOINT SPONSOR - \$2,500



- Eight (8) Complimentary General Admission Tickets (*Value \$640*)
- Logo placement/name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition at the event

### GIGGLE JUICE SPONSOR - \$1,000



- Four (4) Complimentary General Admission Tickets (*Value \$320*)
- Name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition at the event

### CAT'S MEOW SPONSOR - \$1,000

- Two (2) Complimentary General Admission Tickets (*Value \$160*)
- Name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition at the event

CELEBRATE FREDERICK IS HAPPY TO CUSTOMIZE A PROPOSAL BASED ON YOUR COMPANY'S PHILANTHROPIC VISION AND GOALS.

CELEBRATE FREDERICK IS A PRIVATE, NON-PROFIT CORPORATION [501(C)(3)] WORKING IN PARTNERSHIP WITH THE CITY OF FREDERICK.

**CELEBRATE WITH US IN 2025!**



TO BECOME A SPONSOR CONTACT JEN MARTIN  
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