

celebrate  
FREDERICK  
PRESENTS



# BOOTLEGGERS BALL

## 2026 SPONSORSHIP OPPORTUNITIES

### BOOTLEGGERS BALL

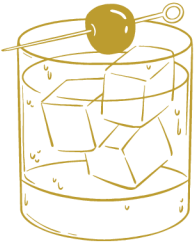
SATURDAY, FEBRUARY 21 • UNION MILLS PUBLIC HOUSE

VIP EXPERIENCE | 6:30 - 8 PM

GENERAL ADMISSION | 8 - 11 PM







# 2026 SPONSORSHIP OPPORTUNITIES

## BOOTLEGGERS BALL

SATURDAY, FEBRUARY 21 • UNION MILLS PUBLIC HOUSE

VIP EXPERIENCE | 6:30 - 8 PM

GENERAL ADMISSION | 8 - 11 PM

### YOUR SUPPORT OF THE BOOTLEGGERS BALL SUPPORTS CELEBRATE FREDERICK!

#### 1 MISSION

Celebrate Frederick's mission is to nurture a strong sense of community through the coordination of special events in the City of Frederick!

#### 31 EVENT DATES

Celebrate Frederick presents 31 event dates annually including: Bootleggers' Ball, the Beyond the Garden Gates Garden Tour, the Summer Concert Series, Summerfest Family Theatre, Frederick's 4th - An Independence Day Celebration, In The Streets and the Holidays in Historic Frederick event series.

#### 48 YEARS IN FREDERICK

The Summer Concert Series is Celebrate Frederick's longest running event, celebrating 48 years of bringing free, high-quality entertainment to the Baker Park Band Shell. Most other events in the Celebrate Frederick portfolio have been a part of the community for more than 35 years.

#### 250,000 ATTENDANCE

Each year over 250,000 visitors gather in The City of Frederick to attend a Celebrate Frederick event.



# 2026 SPONSORSHIP OPPORTUNITIES

## BOOTLEGGERS BALL

SATURDAY, FEBRUARY 21 · UNION MILLS PUBLIC HOUSE

VIP EXPERIENCE | 6:30 - 8 PM

GENERAL ADMISSION | 8 - 11 PM

### RUM RUNNER SPONSOR - \$5,000



- Eight (8) tickets for the VIP Experience (*Value \$1,200*)
- Premier logo placement/name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition at the event

### GIN JOINT SPONSOR - \$2,500



- Eight (8) Complimentary General Admission Tickets (*Value \$640*)
- Logo placement/name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition at the event

### GIGGLE JUICE SPONSOR - \$1,000



- Four (4) Complimentary General Admission Tickets (*Value \$320*)
- Name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition at the event

### CAT'S MEOW SPONSOR - \$500

- Two (2) Complimentary General Admission Tickets (*Value \$160*)
- Name recognition (tagged) in all publicity including event signage, ads, social media posts, e-newsletters and website
- Mention in all press releases
- Recognition at the event

CELEBRATE FREDERICK IS HAPPY TO CUSTOMIZE A PROPOSAL BASED ON YOUR COMPANY'S PHILANTHROPIC VISION AND GOALS.



CELEBRATE FREDERICK IS A PRIVATE, NON-PROFIT CORPORATION [501(C)(3)] WORKING IN PARTNERSHIP WITH THE CITY OF FREDERICK.

**CELEBRATE WITH US IN 2026!**



TO BECOME A SPONSOR CONTACT JEN MARTIN  
JMARTIN@CITYOFFREDERICKMD.GOV | 301-600-2841